



Media Kit

Approved Colors



#000000



#7AC143



#E5E63E

Approved Logos

[Go Carrera]



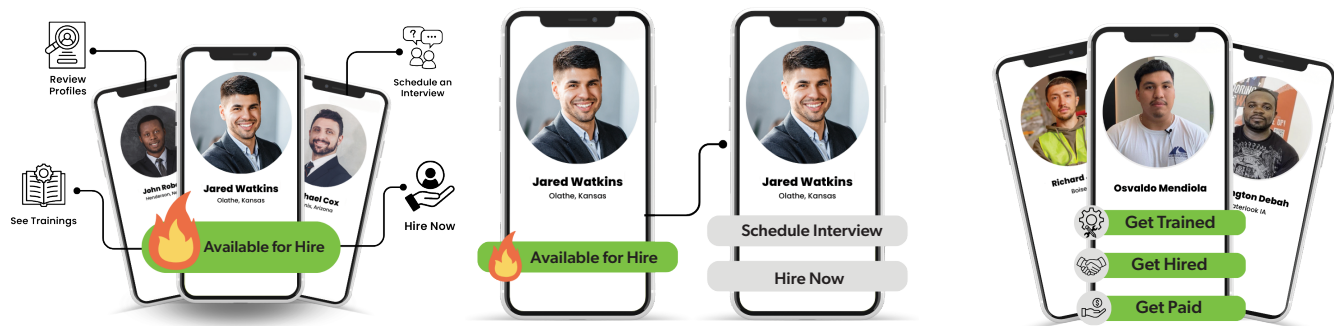
[Jumpstart]



[The Huddle]



Approved Graphics



Go Carrera Bio

Go Carrera is a labor management platform that empowers independent installers and flooring companies to track work and perform their best with labor management tools and resources that are second to none. Their mission is to put installers in control of their success and tackle the labor crisis by ensuring companies can find quality installers for their projects.

Jumpstart Bio

Jumpstart bridges the gap between training and placement, connecting you with fresh flooring installation talent who are eager to start their careers. Our program brings newly trained installers directly to you—candidates who are ready to join your install team or crew and bring their new skills to the job site. By hiring through Jumpstart, you ensure your projects remain staffed with capable candidates who have shown an early commitment to education and growing their expertise, ensuring your company's long-term success.

The Huddle Bio

The Huddle was created by Paul Stuart of Stuart & Associates and Go Carrera, alongside Jose and Daniel Gonzalez from Preferred Flooring. Aimed at helping you maintain forward progress in your flooring career, they cover topics from personal and business growth, to installation tips & tricks and everything in-between.

Approved Fonts

Gibson Regular

Gibson Medium

Gibson SemiBold

Gibson Bold